

# FAN Executive Board Meeting

## Monthly Minutes - draft

May 9, 2016

7:00 PM

Washington Park Community Building

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**Facilitator:** Josh Newman, Co-Chair; Morgan Greenwood, Co-Chair      **Recorder:** Todd Miller, Secretary

**Board Attendees:** Carlos Barrera, Tim Blood, Bernie Corrigan, Greg Giesy, Morgan Greenwood, Deb Jones, Nancy Ellen Locke, Todd Miller, Josh Newman, Kristina Lang (late arrival) (10 board attendees)

**Board Absentees:** Nancy Classen, Matt Lutter (2 board absentees)

**Guests:** Babe O'Sullivan (FAN SW-SAZ co-chair); other members of the public as noted

### Minutes

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Agenda item:	PUBLIC COMMENT	Presenter:	Guests
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#### Discussion:

Sally Smith – live across street from Washington Park with Jim Kocher, witnessing alleged inappropriate behavior. Acts like big sports complex, not local park, tied dogs bark, profanity, parking into yellow area, difficult traffic navigation – impacts quality of life.

Vicki Mosby – lives 1980 Washington St with husband John, for 16 years. Echoes Sally statements. Across from 3<sup>rd</sup> baseline, get most direct impact. Past 3 years noticed decline in atmosphere/quality. Randy (neighbor) former commissioner kept up rapport/stewardship. Don't have that connection anymore. Concerned about interference with Spray Play, free lunch, Kids Sports programs.

Jim Kocher – lives across park for 30 years. Expects impacts/influence from park activities. Definitely seen change in past few years, more belligerent, aggressive. Blast music from vehicles.

MORGAN – notes that neighbors have been in contact with FAN over past couple months, been in touch with parks & rec contact; who would be in touch with sports commissioners?

JOSH – would there be mitigations (solutions offered)?

Vicki – yes, believes only one game at a time, keep other open for general public. Ask courtesy to park along park front, remind about decorum (no alcohol, profanity).

Bonnie Bettman – commenting on Eugene lifestyle: mall downtown approach, elected were in support, but failed at ballot 2-1 due to look like giveaway to downtown business. City then moved to LCC assistance and then downtown urban renewal district will end (ensconced by code). There is a public hearing May 23 Harris Hall at 7:30 on renewal district; can contact [bonnbett@efn.org](mailto:bonnbett@efn.org) for more info; also see [Eugene] Weekly article. Bonnie passed around newspaper notice with dates of presentation, hearing, comments, etc.

Josh Skov – Willamette Street resident, 1900+ doors visited during his campaign for city council – what are the big concerns when campaigning for council ward? Struck by rise of housing affordability crisis, coupled with strong Sanders support. Skov promoted his platform that addresses affordable housing on his website. Same themes from San Francisco and Seattle (regarding price of real estate, affordable living, gentrification, etc.) starting to be heard here.

**Conclusions:**

Washington Park sports field use may be transcending traditional use and conflict with neighborhood life.

Action items	Person responsible	Deadline
✓ None noted		

**Agenda item: MINUTES APPROVAL**

**Presenter:** Todd Miller

**Discussion:**

March and April board minutes and April general meeting notes to be approved.

**MOTION** **Moved by:** [Greg Giesy](#) **Seconded by:** [Bernie Corrigan](#)  
 Adopt the March 2016 minutes as scribed.  
 Outcome (For/Against/Abstain): 8-0-1 (Barrera abstain)

April minutes approval. Carlos Barrera notes correction to April minutes: disaster preparedness city club event was actually April 29, not May 29.

**MOTION** **Moved by:** [Greg Giesy](#) **Seconded by:** [Bernie Corrigan](#)  
 Adopt the April 2016 minutes as scribed with correction noted by Carlos.  
 Outcome (For/Against/Abstain): 7-0-2 (Miller/Newman abstain)

**MOTION** **Moved by:** [Greg Giesy](#) **Seconded by:** [Bernie Corrigan](#)  
 Adopt the April 2016 general meeting notes as scribed.  
 Outcome (For/Against/Abstain): 9-0-0

Action items	Person responsible	Deadline
✓ Finalize and distribute March and April board minutes	Todd	June
✓ Finalize and distribute April general meeting notes	Todd	June

**Agenda item: BOARD UPDATES**

**Presenter:** Todd, Deb

**Discussion:**

Website update

Todd passed around tablet with demo of Wordpress FAN site – needs help to get improved. Mainly just copied over pages, Bernie will retrieve files from Andrew Fisher based on Todd stating it would be simpler to have all the files in hand and upload those to the Wordpress library. Tim Blood volunteered house with 60-inch screen so web development group can gather and work on it together. Todd stated to become an editor you need to have a Wordpress account first.

Budget update

Deb notes city budget committee member Josh Skov is also present as well.

\$55,000 for neighborhood outreach reinstated last year is not in this year's budget. No advance notice given to NAs that would not be included this year – not all of NA budget, but a chunk of it (impacts NMG, outreach funds). City Manager is presenting budget on Wednesday, then goes to public comment period. Greg and Deb clarified that it is not uncommon to not find out what the proposed budget is til the end, but still, this was a surprise.

Alternatives to address budget shortfall: NLC suggests to revisit NORP (NA policy unrealistic with funding), lobby to get permanent funding, increase advertising route, go 501(c)(3), etc.

*NOTE: Kristina Lang arrived 7:38.*

Ad Hoc internal budget committee will meet next week; Josh Newman is interested. Suggests we can draft a letter; Greg states the more people raising the issue the more traction it will get.

Deb asked Josh Skov if he had more info from Budget Committee viewpoint. Skov had conversation with Greg and Josh in past. He rose issue last year over lack of multi-year vision and fiscal health; so his vote last year against NA funding was wholesale rejection of the absence of a good financial plan. Skov noted that Josh's (Newman) testimony at public comment was eloquent and effective. One thing not as stressed was equity issue – don't have a way to engage less involved/disadvantage NAs.

Suggests FAN get letter out by May 18 – reiterate the points Josh Newman made in previous testimony. Perhaps stress the importance/value of communication/outreach in wake of South Willamette debacle. Greg suggests that should be asking for multiple departments (transportation, planning, etc. not just neighborhood services) budget contributions.

**Conclusions:**

NA outreach budget greatly curtailed; behooves FAN to submit letter testifying as to the importance and effectiveness of city funding for NA outreach.

Action items	Person responsible	Deadline
✓ FAN prepare letter by May 18 emphasizing Josh's budget points	chairs	May 17
✓ Host FAN website updating work party at Tim's house	Tim/Todd	

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**Agenda item:** CSEN/SW-SAZ UPDATE (7:45) **Presenter:** Greg/Babe

**Discussion:**

CSEN concerned with SWSAZ working group; got rather large, hard to control – difficult to locate a meeting space. Reformatted to 12 member board (3 from each NA). Greg suggests at least 1 (of our 3) should be a FAN board member (Greg willing to do); the other 2 he suggests be FAN members from the SWSAZ area. He has 2 willing people to do that. Pam Woodell, Margie James interested. Greg clarified it his recommendation to reflect concern that CSEN committee members should be from SWSAZ, all NAs free to do it the way they prefer. Having at least one board member helps ensure we get info conduit to board.

Josh – discussed that FAN SWSAZ committee discussed the issue and there were thoughts about the process, suggests Babe give committee update first.

**Babe O'Sullivan – SWSAZ committee**

Addressed the topic at hand first (CSEN NA reps) – concern about cherry picking members, CSEN charter appears to give power to remove individuals that don't share the same opinion about how to move forward, suggests that keeps diversity, opinions reduced.

Josh feels that because CSEN had one "bad" meeting it is now regrouping in reaction to hearing non-unified voices. Greg somewhat agrees, but it is a problem with too large a group – more effective to work in smaller groups.

Babe commented that FAN SW-SAZ committee discussed the complexity of accountability amongst all the groups and how to manage level of connection between FAN committee and the CSEN committee.

Josh: suggest that our CSEN reps should be also members/attendees of SWSAZ committee;

Kristina: thinks both Pam and Margie are good reps, but have similar viewpoints – thinks we should get at least one other with a different opinion to ensure it represents FAN.

Morgan struggling to see FAN's benefit with CSEN, feeling backed into corner by rapid decisions, whereas FAN's committee is doing an exemplary job of pulling together a functional, active group, comprehensive info, and great presentation from city staff on planning 101.

Josh seconds that, and that Babe and Anya have been superb facilitators. Hears different story about how CSEN is run.

Greg mentioned that the recent candidates forum as another project CSEN has brought together – CSEN is not just focused on SWSAZ.

Recommended action: put call out for volunteers via email from Babe (SWSAZ committee), then get back to Morgan on who is interested.

Babe – continue SWSAZ report

Terri Harding (City of Eugene planner) was asked back to discuss planning tools for South Willamette at the recent meeting. Her information was very helpful (Heather O'Donnell co-presented). Run through different options used over the city over the years. Refinement Plans (address land use), special area zones (code change), and hybrids – Walnut Station example that did both at same time. Refinement Plan does not change the code – does not affect zoning, development would be guided by pre-existing code. Also vast number of refinement plans completed in the city have never been implemented in code.

Tim Blood mentioned doing the walk through with Eric Brown (city planning) – and brought up the jargon gap with folks not understanding what the planning information means. Josh points out that given the knowledge gap, people make up their own story about what it means.

There are a multitude of options before the city to address SW – refinement plan is just one of them.

Tim points out that folks that don't understand what can be done under the current code, need to illustrate the negative that is already there.

Babe points out that the Holy Cow conversion to Domino's is an example of a lost opportunity – under existing code was able to build out to sidewalk.

Also discussed Clark-Brown proposal: biggest question over representation and how planning committee would be formed under the proposal, Concern over lack of perspectives from renters, members of NAs.

Discussion over whether could shrink planning area – how it would impact south of 29<sup>th</sup>.

Observation on committee functionality: feedback on improvements, many implemented. Equal number of folks from other NAs showing up and matching large number of FAN involvees – good modeling.

### Conclusions:

Put call out for volunteers via email from Babe (SWSAZ committee), then get back to Morgan on who is interested.

Action items	Person responsible	Deadline
✓ Put out call for volunteers to be FAN reps on CSEN SWSAZ committee	Babe	

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**Agenda item:** COMMITTEE UPDATES/SIDEWALK PROJECT      **Presenter:** Committee chairs

### Discussion:

OUTREACH (Chair: Deb)

Deb, spring newsletter was online only. Posted on Facebook and FANspeak. Only metric on Facebook: how many people received newsfeed – 581 people, but only 26 actually opened the file.

FANspeak has glitches, people not receiving. Kristina suggests we migrate to something like Mail Chimp. Todd seconded that it works well for other organizations he is familiar with. Deb mentioned iContact, supported by City in some way, but is paid service. MailChimp would integrate with Wordpress site.

SUSTAINABILITY (Chair: Matt)

Greg committee update –

Newsletter put out misstated that Sunday May 15 was the Friendly Park clean up; Matt corrected that it was actually yesterday (May 8).

SAFETY COMMITTEE – (Chair: Carlos) No news.

TRANSPORTATION (Chair: Todd)

Deb/Greg discussed the Sidewalk grinding doorhangers. Deb distributed hangers for board members to take and distribute.

Deb, \$100 for printing, still have \$200 left. Nancy Ellen has map of worst sidewalks; notes 4 people originally signed up, and contractor coming out this week. 4 more folks now interested (including Todd). Need to sign up by Sept. 1, project wraps up Sept. 15, and we should get project summary and write up in October newsletter/meeting. Nancy Ellen – plan to also repeat next year.

Nancy Ellen shared sidewalk map with priority streets delineated, includes Safe Routes to School, then high traffic/family use. 22<sup>nd</sup> Street has longest continuous sidewalk in FAN.

500 doorhangers were printed up; there are about 3000 households along priority routes. Suggest board members canvass target areas to distribute doorhangers. Deb willing, as are Josh, Todd, and Tim. Todd signed up for 19<sup>th</sup> & Jefferson area, first sections in each direction.

**Conclusions:**

FAN should look into MailChimp email distribution service. Board members should distribute sidewalk grinding project doorhangers along prioritized routes mapped.

Action items	Person responsible	Deadline
✓ Distribute doorhangers along priority sidewalk routes as volunteered	Deb, Josh, Todd, Tim	

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**Agenda item:** SUMMER PICNIC PLANNING **Presenter:** Deb Jones

**Discussion:**

Deb notes we have Washington Park reserved for the picnic date (July 30). Need coordinator for info tables. Deb’s husband Jeem Peterson wants to do BBQ with Mike’s setup, will need assistants. July 30 date – will be Sunday Streets in morning. Runs 4-8pm.

**Conclusions:**

Coordinator needed for FAN picnic info tabling.

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**Agenda item:** ANNOUNCEMENTS **Presenter:** various

**Discussion:**

MARIJUANA DISPENSARY

Moss Crossing at Friendly node interested in newsletter article. Precedent has been set on welcoming new business via FAN newsletter. Board discussed not promoting necessarily, but providing information that is of interest (e.g. regulations, etc.) Suggest that 250 word limit, also offer opportunity to other new businesses. Suggest that would be good candidate for paid advertising.

Tim. Kudos for the great moderation of the general meeting.

Carlos – update Portland and 24<sup>th</sup> – house removed on SE corner.

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***Time Adjourned: 9:00***

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