

FAN Executive Board Meeting

Monthly Minutes

March 13, 2016

7:00 PM

Washington Park Community Building

Facilitator: Margie James, Co-Chair

Recorder: Matt Lutter (sub for Anya)

Board

Attendees:

Board Member	Present	Arrival	Absent
Lisa Arkin			X
Carlos Barrera	X	7:00	
Tim Blood	X	7:00	
Nancy Classen	X	7:00	
Bernie Corrigan	X	7:05	
Anya Dobrowolski			X
Lena Houston-Davisson	X	7:00	
Greg Giesy	X	7:00	
Morgan Greenwood	X	7:05	
Margie James	X	7:00	
Deb Jones	X	7:00	
Nancy Ellen Locke	X	7:00	
Matt Lutter	X	7:00	
Pam Woodell			X

Guests: Peg Gearheart

Summary of Motions & Action Items

Motions	Moved by/ Seconded	Vote (for-against-abstain)
✓ Accept February Meeting Minutes	Greg/Margie	7-0-3
✓ FAN to join NUSA group for free	Deb/Morgan	11-0-0
✓ Approve transportation letter from Todd	Margie/Lena	11-0-0
✓ Board approves continued participation in ENI	Lena/Deb	11-0-0

Action items	Person responsible	Deadline
✓ (see below)		

Minutes

Agenda item: FEBRUARY MEETING MINUTES

Presenter: Margie

Discussion: Minutes approved

Conclusions: None noted.

Agenda item: Communications update

Presenter: Peg Gearheart

Discussion: Discussed all of our communications, looking for board feedback.

Who are our Constituents? Families, students, home owners, businesses, retirees, parks users, landlords, schools, police, shoppers, LTD, etc.

What do we want to communicate? News about FAN, what is unique to FAN, opportunities to build community engagement, city policies, events, CERT, preparedness, etc.

Why communicate? Create an active, engaged, & cohesive community, keep people informed.

How do we communicate? Newsletters, flyers, website, facebook, twitter, email. Newsletter goes to all, best penetration & best method, works for many, but hard to track metrics, not dynamic, expensive. JWN has monthly printed newsletter, apparently hand-delivered. SE Neighbors has a weekly digest by email. Some interest in NextDoor social media platform. Also some block-level neighborhood watch groups have been effective for sharing crime news (Nancy Ellen gave example). Website: needs refreshing & updating & streamlining, can get Google analytics for metrics, but costs for hosting & domain name. Peg now has access to current website. Facebook: easy to add rich content, easy to share, easy to get metrics, free. Peg has been posting on FAN facebook page. Twitter: easy to keep content fresh, free, Peg has started posting on Twitter. Both need stream of fresh content in order to attract audience. Fees for Facebook & Twitter worthwhile for promotion? Maybe more important to let friends share. Email outreach: appeals to some, but easily disregarded, free (mostly).

Identity for FAN is important, best to have the identity consistent across communications. FAN has a banner, not really a logo. Do we want one? Ask neighbors to submit suggestions?

Website: some discussion about what to include on it. Board members suggested not investing time on current website, but interested in new website.

Spring newsletter to be coming, Peg to help. Important content needed: agenda for Spring General Mtg (4/20/17 @ 7pm). School board candidate presentations? Civic presentation?

Conclusions: Discussion to be continued at future date.

Agenda item: NLC Mtg Recap

Presenter: Margie James

Discussion: Many neighborhood issues raised during NLC mtg. Whiteaker is struggling with hate & bias problems. NLD (?) group is struggling with graffiti, need to work quickly to document and remove graffiti. Pete Kerns (Eugene Polics chief) to discuss issue soon. CALC also working on the topic. Ways that FAN can support efforts, and minimize graffiti in FAN?

Also, Deb passed along Rene Kane's reminder from NLC that if neighborhoods join NUSA neighborhood group, it helps NUSA. It is free, and there are no downsides.

Conclusions: Margie to explore to see if we can get someone(s) from the Whiteaker area to do presentation at the qtrly meeting on their experiences and how other neighborhoods can help/support them and be on top of things happening in their own neighborhood. (FAN) Board voted to join NUSA.

Agenda item: Transportation Committee Update

Presenter: Todd Miller

Discussion: See Todd's letter to be sent to the City (at bottom of these minutes). Board agreed that it lays out priorities nicely. Suggestion that an article get included in the newsletter to engage neighbors with Committee.

Conclusions: Board approved letter.

Agenda item: FAN charter update **Presenter:** Margie James

Discussion: Change needed to charter. Suggestion that a charter committee be formed. Bernie volunteered for committee.

Conclusions: Margie to forward Bernie the process from Rene Kane about how to modify a neighborhood charter.

Agenda item: Sustainability committee update **Presenter:** Matt Lutter

Discussion: A successful neighborhood event was held 3/11/17. Fair-ish weather & good attendance, likely over a hundred people. Good feedback provided on event. Appeared in a Register Guard article. Board interest in event photos for future outreach.

Conclusions: Matt will look for good photos to share.

Agenda item: Eugene Neighbors Incorporated (ENI) update **Presenter:** Greg Giesy/Carlos Barrera

Discussion: As long as FAN representatives continue to attend meetings, it has value to the neighborhood.

Conclusions: Board approves continued participation & membership in ENI.

Agenda item: Safety committee update **Presenter:** Carlos Barrera

Discussion: CERT event 3/14/17 (tomorrow) for nearby neighborhoods to discuss disaster response plan. City providing nice support. People are engaging with others about what to do and how to prepare. Good to reinforce the topic on multiple occasions. Discussion about how FAN can help with engagement, at picnic or at general meeting?

Conclusions: Carlos to check with Dr Simmons if he is available for 4/20/17 general meeting.

Agenda item: South Willamette Initiative (SWI) **Presenter:** Margie James

Discussion: FAN proposal is sitting with City Manager Ruiz, they did not present it to City Council. That will not happen until after break, after early April. A group will meet with Terri & Jennifer (with the City) to look at the plan. Next steps? A workshop? Crafting our messages for neighbors/businesses? Planning outreach? Board needs to give feedback.

General board agreement that a workshop would be good for those who are doing outreach. Greg: Board should be the ones doing the outreach to businesses. Need to be careful to emphasize to businesses that the topic is SWI (as opposed to three-four lane re-striping for example). Margie: City interested in knowing business feedback before moving forward, but also not willing to just let FAN go on our own. This workshop and/or outreach would be done prior to a Refinement Plan planning team being formed, so that necessary business representatives can be recruited for the planning team. Does FAN board feel strongly that we should do the business outreach instead of the City? How about a full-page ad in the newsletter for recruitment?

Discussion on the process of submitting the proposed plan:

Margie: The intent of the SWI adhoc committee was to find the best people to be on the planning team, with flexibility so that there are not any hold-ups, such as waiting to get a position filled on the planning team by a renter. There was discussion about planning team composition. Morgan: it felt underhanded how the previous meeting discussion was not considered in the plan that was voted on. Margie: open to making edits if board would like.

Conclusions: None

Agenda item: FAN emails

Presenter: Bernie

Discussion: Important to stick to topic in email communications, with relevant subject lines.

Conclusions: None

Agenda item: Nancy Ellen Locke

Presenter: Nancy Ellen Locke

Discussion: Nancy Ellen announced this was her last FAN board meeting.

Conclusions: None

Time Adjourned: 9:05 pm

[FAN letterhead]

DATE

The Honorable Lucy Vinis
The Honorable Emily Semple
City Manager's Office
125 E. 8th Avenue, 2nd Floor
Eugene, OR 97401

Subject: Friendly Area Neighbors Association transportation priorities

Dear Mayor Vinis and Councilor Semple:

Welcome as our new leaders in Eugene government! As the Friendly Area Neighbors (FAN) Association is largely within Ward 1 boundaries, both of you, along with returning Ward 2 Councilor Betty Taylor, are our principal representatives to support our local concerns and desires in improving neighborhood livability. We are happy to have you serving in this new role.

Among FAN residents' most widely supported topics of interest is transportation access and safety. In support to the FAN board, I chair the FAN Transportation Team, which meets to bring residents' transportation concerns and needs forward as well as respond to ongoing and proposed city transportation projects that impact our neighborhood. From time to time, we prioritize our top areas of interest to bring forth to city transportation planning staff for opportunities to collaborate. This letter shares our 2017 priorities with you. We are eager for the support you can provide us as we move ahead in addressing these needs. We appreciate seeing Transportation as an identified topic in the mayor's blog and monthly updates. We suggest that each month, these updates or newsletters might focus on the particular traffic concerns and needs of one of the city wards.

FAN's "Top Four" Transportation Area Needs Priorities for 2017:

Jefferson Street Traffic Calming. Jefferson Street is an uncontrolled, 25 mph neighborhood collector through FAN from 18th to 28th Avenues. Excessive traffic speeds are a long-standing complaint of Jefferson Street residents and of FAN. City transportation staff recently conducted traffic counts and speed assessments to demonstrate the street qualifies for calming treatment. FAN has been engaged with city staff to request measures to calm traffic speeds to reduce accidents and street noise and make it safer for pedestrians.

19th Avenue and Jefferson Street Pedestrian Crossing. This currently unmarked intersection serves LTD bus stops, a market and restaurant, and several businesses, and is also located on a popular biking street (19th Avenue) and links pedestrians to nearby Washington Park. Failure to yield to pedestrians and high speeds make this valuable crossing treacherous for users. This intersection is the most direct way for many parents to walk their kids to Adams Elementary School, but many parents perceive this unmarked crossing as too dangerous to use with their young child. FAN has been engaged with city staff to get crosswalk markings and to integrate pedestrian safety with the traffic calming needed on Jefferson Street.

Washington Park Vicinity Access. This neighborhood park is increasingly attracting regional users for ball field and spray play amenities, creating a lot of parking use and traffic around this residential area. Cut through traffic seeking to avoid Jefferson or Lincoln Streets to access the park or neighborhood tend to use Washington Street at excessive speeds. Park neighbors are aggravated by the more recent increased traffic, parking violations, and street safety concerns stemming from the overuse of Washington Park for community park services when it is instead designated and designed as a neighborhood park. As a neighborhood park, the primary uses are for residents within walking

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distance. FAN needs the help of parks and traffic staff to develop programmatic and physical opportunities to restore a family-friendly atmosphere around the park.

Friendly Park Vicinity Traffic. FAN residents living around Friendly Park and along Monroe Street have been subject to increased traffic and street noise over the past several years. Neighbors believe this is due to cut through traffic that are either directed by GPS or web-based mapping services (like Google Maps) to use these streets or are otherwise seeking to avoid traffic queues at the Jefferson and 28th or Friendly and 28th intersections. FAN will work with city staff on traffic routing solutions; we understand traffic calming funds are unlikely to be available for at least several years as a remedy for this area, so we must address the issue in the near term through other means

FAN recognizes the low amount of funding for traffic calming in the city budget is an obstacle to addressing all of the needs across Eugene, let alone within FAN. We need your open ears and expect your support as FAN works on remedies and opportunities for safer streets. While the intentions of Envision Eugene and Vision Zero will support our long-term goals for a more equitable and safer transportation system, FAN is interested in pursuing achievable short-term solutions now to enhance livability in our neighborhood. We are open to new and non-traditional approaches. These solutions can include lower-cost speed cushions and pedestrian beacons as well as street reclamation projects like intersection murals and other cues to help reduce speeds and promote respect for the neighborhood.

We look forward to working on solutions to these issues together in the future.

Sincerely,
Todd Miller
FAN transportation team chair

cc: Councilor Betty Taylor, Chris Henry/Reed Dunbar/Rob Inerfeld (transportation), Carolyn Burke (parks)